



CardioReady Certification

Independent Monitoring and Accreditation for Essential Lifesaving Programs

More than 335,000 Americans die from sudden cardiac arrest (SCA) each year. Striking suddenly and without warning, SCA can happen to anyone, anywhere, regardless of age. A response time of 3-5 minutes is essential to deliver the necessary, life-saving shock with an Automated External Defibrillator (AED). A CardioReady certified Cardiac Emergency Readiness Program (CERP) including proper placement of AEDs in conjunction with training, maintenance, and communication with local emergency response providers, can provide a facility with "emergency readiness" to save the lives of guests, customers and employees.

As noted by the American Heart Association, quick emergency response is not always possible. "Even the very best EMS systems experience delays from heavy traffic, secured buildings, building complexes as well as high rises. For example, in New York City where emergency response teams fight extreme traffic, the average arrival time for emergency vehicles is about 12 minutes. Not surprisingly, the cardiac arrest survival rate is less than 2 percent."

A properly implemented and certified program not only can dramatically increase the chance of sudden cardiac arrest survival from essentially 0% to up to 70%. With greater market penetration and adoption of CardioReady certification a significant number of the 335,000 lives lost to sudden cardiac arrest each year could be saved. In addition, the proper adoption and implementation of the CardioReady certification program could reduce potential liability to many types of public and private facilities.

"The magnitude of a tragedy may be measured by the degree to which it could have been prevented."

An Essential Standard

Leading companies have begun to address the risk of SCA, and are now including a Cardiac Emergency Readiness Program as part of their overall risk management strategy. CardioReady's program design, evaluation and certification will enable your organization to quickly and cost effectively implement a solution to protect your facility with a sustainable and extendable plan that can be replicated across all of your corporate facilities. This will assure consistency that will optimize the investment in equipment and training and reduce the risk of death resulting from sudden cardiac arrest in your workplace.

Components of CardioReady Certification

By meeting the CardioReady® requirements for certification your organization is assured of the following components of a comprehensive emergency plan with independent review and ongoing supervision to receive and maintain certification on an annual basis.

Coverage

Guidelines assure placement and availability of AEDs according to the site assessment to meet the chain of survival requirements

Communication

Documented emergency response plan and communication with local emergency response providers in compliance with applicable laws and regulations with annual review of maintenance and component testing programs

Competency

Verification of adequate staff/employee CPR/AED training

Benefits of Certification

CardioReady® facilities provide their clients and employees cardiac emergency programs that meet or exceed the typical office environment

Supports compliance with the guidelines recommended by respected authorities such as the American Heart Association

Assures compliance with local, state and federal statutory and regulatory requirements that provide "Good Samaritan" protection

Reduces exposure to potential liability for failure to provide an AED program consistent with best practices, guidelines, statutes and regulations

Annual review for re-certification and assures facilities remain "rescue ready"

Provides facility risk and safety professionals a set of standards to support recommendations for best practices management



CR Certification Corporation

CR Certification Corporation is a totally independent entity comprised of doctors, attorneys and AED industry veterans, dedicated to reviewing cardiac emergency readiness programs to determine if best practices have been employed. CRCC certifies only those facilities as CardioReady, which have met or exceeded this strict standard. CardioReady is a federally registered certification mark owned by CR Certification Corporation. For additional information www.cardioready.com or info@cardioready.com